

TRADE DAY 2021

Wednesday, 17 February
10.00am – 4.00pm

Hampton Downs
Motorsport Park
SH1, Meremere



ELEVATING WORK PLATFORM
ASSOCIATION OF NEW ZEALAND

ABOUT

Welcome to the Elevating Work Platform Association of NZ 2021 Trade day.

This is the premier EWP focussed event of the year, run by the Industry Association for the industry.

If you are an EWP importer, manufacturer, distributor, or seller you want to be exhibiting at this day.

If you service or provide post-sales support to the owner/user of an EWP, you want to be here promoting your products and services.

If you own, hire, use EWP's then you need to get along to see the latest and greatest in the market.

The EWPA Trade Day is all about bringing everything EWP together for one day to showcase everything the industry has to offer.

As a user, the ability to network with sales and services companies, access industry insights and understand the market, the opportunity will not present itself any better than this EWPA Trade Day.



ATTENDEES



To attend this trade day, you need no pre-requisites but to have a want to be informed on the best machines available, the best servicing and maintenance companies, best training facilitators and the best accessories to support you and your work with an EWP.

Entry to the day gives you freedom to look around and network with exhibitors, listen to a guest speaker, hear some industry insights, see the latest safety trends, training updates, get lunch provided and have a go at the Go-Karts to see if you can be the fastest in the EWP industry in NZ, plus win an amazing prize.

This is the one day you don't want to miss out on.

Suggested attendees include, Business Owners, H&S Managers, Training Managers and Users. All trades/industries are welcome.

\$50.00 incl GST entry fee, purchase on the EWPA website up to the day before. Entry on the day incur \$65.00 incl GST surcharge.

EXHIBITORS

- The EWPA Trade Day is going to be the main annual event for all things EWP. We want this to be an affordable and desirable event to attend.
- Our guesstimate is we should see 100 people attend the day. This will include Business Owners, Fleet buyers, H&S Managers, Training Managers and Users from all Trade and industries.
- The day is being marketed through trade magazines (and their websites), website marketing and database mail outs. There is a drive to get the decision makers to attend as well as the users of your products and services.



INDOOR SPACE



This is in the indoor pavilion on the inside of the main track.

It is directly adjacent to the outdoor exhibition area and attendee carparking.

The indoor spaces are measured out in 5m x 5m areas without any walls or partitions.

The lunch servery and bar facilities are located inside the all-weather pavilion also.

The AGM, industry insights and Guest speakers will also take place inside the pavilion also.

There are restrictions with the indoor sites as follows:

- No internal combustion engines to be operated at all,
- Noise to be kept to a minimum during speaker, AGM and other stage events.
- There is also a height restriction because of the overhead structure.

OUTDOOR SPACE

This is located between attendee carpark and the indoor pavilion, adjacent the skid pad of the inner track area.

Each site is approx. 10m x 10m in area with no restriction on height.

All sites are on asphalt hardstands with no walls or partitions.

It is asked that no display or demo intrudes over or into another exhibitor's area.



EXHIBITING RATES



Each site, whether inside or outside includes:

- Two attendee registrations
- Go kart race voucher for the two attendees
- Lunch, tea and coffee (espresso coffee own cost)
- AGM and guest speaker entry
- Exhibitors logo digitally advertised on EWPA website

\$750.00+GST per site, 2nd and additional sites will be at \$300 +GST each

EXHIBITOR NOTES

- Payment for all sites is due prior to the day. No exhibitor will be allowed credit past the date of the Trade Day.
- The cost of transport in and out, site build up and disassembly is on the exhibitor.
- Sites will be marked and labelled. Exhibitors are to occupy their site only, transport and extra vehicles are to be parked as far to the back as possible in the carpark.
- Acceptance of equipment is at the discretion of the motorsport park. If you think there maybe an issue, please contact EWPA with your proposal and we can submit for approval.
- Exhibitors are responsible for all H&S on their site. Any Demos/ operations but have a pre-approved (by EWPA) risk assessment and task analysis. All hazards on site are to be clearly identified, documented and controlled by the exhibitor.
- No penetration of the hardstand/floor is allowed for any reason. Any cost of repair from damage by the exhibitors action or inaction will be on the exhibitor.
- In the unlikely event of the Trade Day being cancelled, all monies paid to EWPA will be reimbursed.
- If the exhibitor fails to attend or cancels, and the event proceeds, no refund will be issued.
- At all times, the exhibitor and EWPA will maintain a fair and reasonable attitude to each other. The success of the event lies with both parties being proactive and supportive of each other.



PRINCIPAL SPONSOR



An overall Principal sponsorship package is offered as a package on a first come first served basis. Principal sponsor will receive the following:

- 1 site in the most prominent position of their choice
- 2 Attendees c/w Go Kart vouchers
- Placement of your free standing banner at entrance and on stage.
- Speaking rights on stage during staged event.
- Placement of your company logo on all advertising and promotional material for the Trade Day
- Placement of your company logo on the EWPA website with a link to your site.
- Go Karting competition naming rights (Cup and prize supplied via EWPA but sponsor can add to it over and above if desired)

The cost for this package is \$2500 +GST.

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